

Transforming Business With Carbon Literacy Training

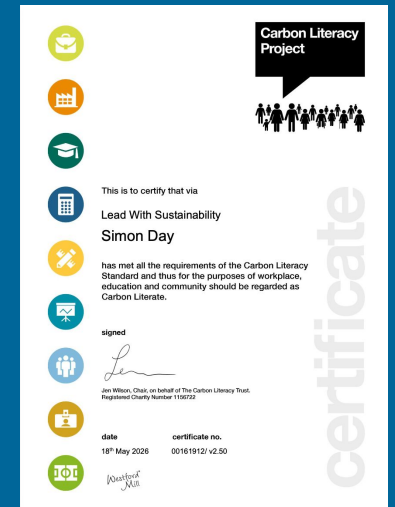


Anne Snelson
Lead with Sustainability



What Is Carbon Literacy Project Training?

- ✓ One-day training → Climate awareness → Action → Impact
- ✓ Award winning, fully certified day of training
- ✓ Educates, motivates and inspires
- ✓ Helps cut emissions & costs
- ✓ Achieve your objectives around improving operations and reducing emissions
- ✓ Streamline and enhance your supply chains
- ✓ Build compliance, competitiveness & business value



What Attendees Learn

- 1 Sector emissions & solutions
- 2 Sector legislation & policy (now/future)
- 3 Personal & business strategies/actions
- 4 Science & impacts of climate change
- 5 The co benefits of climate action
- 6 Personal carbon footprint

“It’s like a GCSE in climate change in a day!”

LWS Course Attendee

Why Act Now? It's Better For Business!

Sustainability can boost
revenues by up to 20%
World Economic Forum

Extreme weather events
Top 3 business concern
World Economic Forum

72% of UK adults are worried
Motivate and retain staff
Ipsos

Could save £10 trillion by
moving quicker to net zero
Oxford Research

Business imperative
SRS, CSRD reporting
UK/EU Legislation

Attract customers
Protect/enhance supply chains
Real Times

Lead With Sustainability

Trusted By Leading Organisations



Crown
Prosecution
Service



What people say about Lead With Sustainability's training:

"Most enjoyable, educational and interesting course in 33 years" Section Leader, Nissan

"Thought provoking, informative and potentially game changing" Cllr Forster, Hants CC

"Very informative and awakening. Everyone should do this" Section Manager, DESNZ

"The most influential day of CPD I've ever undertaken" CEO, Landor Links

About Your Trainer - Anne Snelson

- ✓ Certified CLP Trainer
- ✓ 30+ years experience across various sectors
- ✓ MBA (distinction), CISL Sustainability Leadership (93%)
- ✓ Media appearances: Radio 4, national & international conferences, webinars, podcasts



More Information

Info leadwithsustainability.co.uk/carbon-literacy-training/

Views leadwithsustainability.co.uk/carbon-literacy-testimonials/

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