

Carbon Literacy Project Training

One Day - A Lifetime Of Impact

Anne Snelson
Lead with Sustainability

Why Act Now? It's Better For Business!

**Storms, floods, fires cost
£12 million per hour**
World Economic Forum

**72% of UK adults are worried
Motivate and retain staff**
Ipsos

**Could save £10 trillion by
moving quicker to net zero**
Oxford Research

**Business imperative
SECR, SRS, CSRD reporting**
UK/EU Legislation

**Sustainability can boost
revenues by up to 20%**
World Economic Forum

**Attract customers
Protect/enhance supply chains**
Real Times

What Is Carbon Literacy Project Training?

- ✓ One-day training → Awareness → Action → Impact
- ✓ Educates, motivates and inspires
- ✓ Helps cut emissions & costs
- ✓ Achieve your objectives around cutting emissions
- ✓ Build compliance & business value

What You Will Learn

- 1 Sector emissions & solutions
- 2 Personal & business strategies
- 3 Sector legislation & policy (now/future)
- 4 Science & impacts of climate change
- 5 The co benefits of climate action
- 6 Personal carbon footprint

“It’s like a GCSE in climate change in a day!”

Trusted By Leading Organisations



What people say about Lead With Sustainability's training:

"Most enjoyable, educational and interesting course in 33 years" Section Leader, Nissan

"Thought provoking, informative and potentially game changing" Councillor, Hants CC

"Very informative and awakening. Everyone should do this" Section Manager, DESNZ

"The most influential day of CPD I've ever undertaken" CEO, Landor Links

Your Trainer: Anne Snelson

- ✓ Certified CLP Trainer
- ✓ 30+ years comms experience in transport
- ✓ MBA, CISL Sustainability Leadership (93% distinction)
- ✓ Media appearances: Radio 4, national & international conferences



Invest One Day: Reap Long-Term Rewards

- Corporate workshops
- Open courses
- Custom packages
- ROI: Compliance ✓ Savings ✓ Retention ✓ Brand trust ✓

Book Your Training Today

see leadwithsustainability.co.uk/carbon-literacy-training/

book tickettailor.com/events/leadwithsustainability

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