

Why Do Carbon Literacy Training?

Anne Snelson
Lead with Sustainability

What People Say About The Course ...

"What you learn will surprise you and you'll be so glad you did it"

"Very informative and awakening. Everyone should do this!"

"The training was excellent, well-delivered and thought-provoking"

"It's useful no matter what stage you're at, as you will learn new things"

"You'll be surprised how much you can cut emissions with one or two small changes"

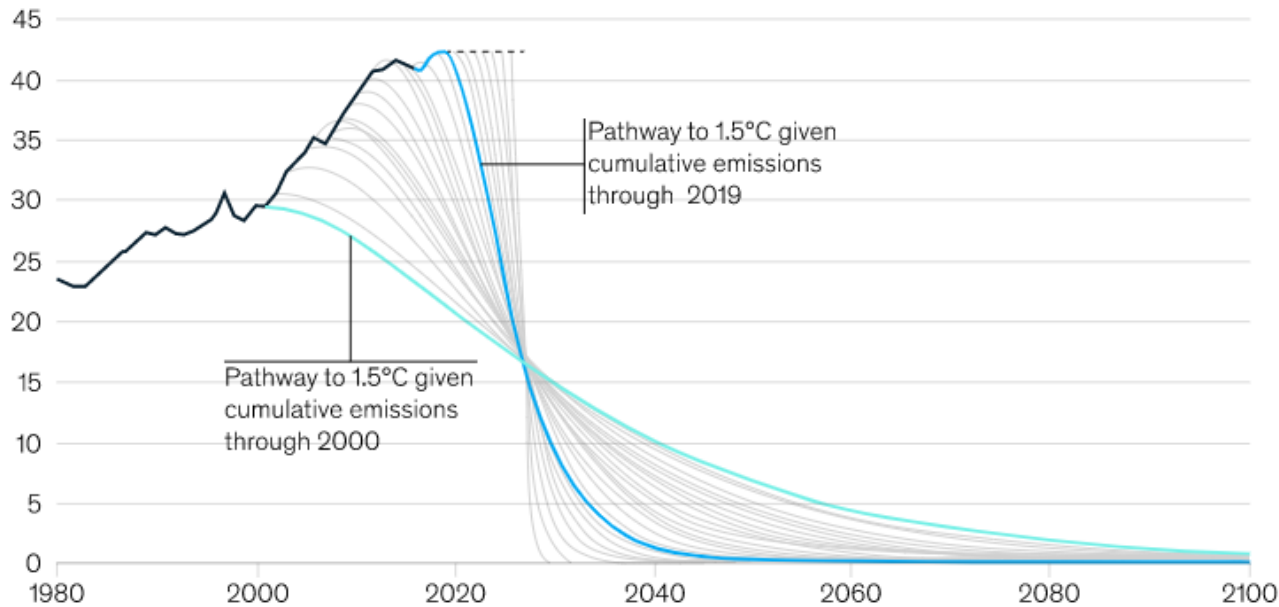
"I really value having taken a day out to think about this in detail"

Climate Change Is A Reality - We Need To Act Now!

We have to halt emission growth this year (2025) and halve emissions by 2030 to reach net zero

Rapidly reducing emissions from human activities is critical, but the window is closing.

Carbon dioxide emissions scenarios to limit global warming to 1.5°C, gigatons CO₂ per annum



McKinsey, 1 Dec 22

2024 was the **warmest year on record**
and **first above 1.5°C**

Annual global temperature anomalies relative to pre-industrial (1850-1900)
Data: ERA5 (1940-2024) • Credit: C3S/ECMWF



Copernicus, Jan 25

Transport Is Key - All Sectors Need To Improve

In 2023, 29% of domestic emissions were due to transport
UK Government

Transport emissions need to reduce by 70% by 2035
Climate Change Committee

Traffic could grow up to 54% between 2025 and 2060
UK Government

We need to halt emission growth by 2025 and half them by 2030
IPCC

The UK lacks trained, dedicated sustainability resource
Green Alliance

The pace of change is currently too slow
United Nations

What Does Carbon Literacy Training Cover?

Sections covered

1. Science and impacts of Climate Change
2. International and UK policy on Climate Change
3. Personal carbon footprint
4. Emissions and solutions
5. Personal and business strategies

"An awareness of the carbon costs and impacts of everyday activities and the ability and motivation to reduce emissions, on an individual, community and organisational basis"

What Does It Include?

1 day of training
1 full day or
2x half days

Clear understanding of
Climate Change and the
need to act now

Positive examples
of where emissions have
been lowered

Teaches about the
inequity of climate change
and its impacts

Understanding personal
impact and largest areas
for potential change

**Creating personal and
business action plans -
pledges for certification**

Testimonials...

About Lead With Sustainability's CLP training

"A really powerful and insightful training course – brilliantly delivered. Insightful, depressing and inspiring in equal measures. Lots of takeaways to implement in business and personal life. There really is no time to waste."

Lee Hudson, CEO/NED Broadstone Capital

"My one day of Carbon Literacy Training has proved, perhaps, the most influential single day of CPD training I have ever undertaken."

Rod Fletcher, CEO, Landor Links (Local Transport Today, Parking Review, Events)

"Thanks again, Anne. Really enjoyed the course. Great insights and discussion. I would recommend it to everyone. Lots of actions to consider."

James Redmond,
Head of Transport, Planning and Modelling,
Dept for Infrastructure, Northern Ireland

"If you are interested in finding out more about carbon and how you might be able to reduce your carbon impact, I would recommend the Lead With Sustainability training that Anne runs #carbonliteracy"

Michael Bell, CIHT NI Chair 2022/24
Associate Director at AECOM

"An eye-opening insight into climate change, and its impact. A great overview with enough detail for me to identify simple ways in which I, my family, business and the community can reduce our impact on the world."

Nancy Thorley, Director,
Vehicle Consulting, Solent

"I wanted to express my gratitude for the incredibly informative training course. It was truly one of the most enjoyable, educational and interesting courses I have had the pleasure of attending during my 33 years working for Nissan."

A Stubbs, Section Manager,
Technical Centre Europe, Nissan

About Your Trainer: Anne Snelson

Anne Snelson is the founder of Lead With Sustainability, a training and communications consultancy which helps companies improve their emissions and sustainability and so reduce climate change.

She has more than 20 years experience in the transport sector developing and promoting innovative, sustainable, market leading solutions for RingGo, VivaCity, CoCharger and the AA.

She has built environment experience through software provider LoftyWorks, as well as 9 years working for telecoms giant Vodafone.

Anne is a certified CLP trainer, has an MBA, Diploma in Marketing, BSc Hons in Statistics and in 2023 passed the Cambridge University Institute for Sustainability Leadership (CISL) Business Management course with a score of 93%.



A few of the organisations we've worked with: BMW, Nissan, Hampshire CC, Connected Kerb, Stagecoach, Cenex, CIHT, BPA, CPL One, Dept for Infrastructure, Landor Links, Char.gy, DAF Trucks, Wincanton & Boots.

More information

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