

# Why Learn About Climate Change?

Anne Snelson  
Lead with Sustainability

# Why We Need To Act

Transport emissions need to  
reduce by 70% by 2035  
Climate Change Committee

Traffic could grow up to  
54% between 2025 and 2060  
UK Government

The pace of change is  
currently too slow  
United Nations

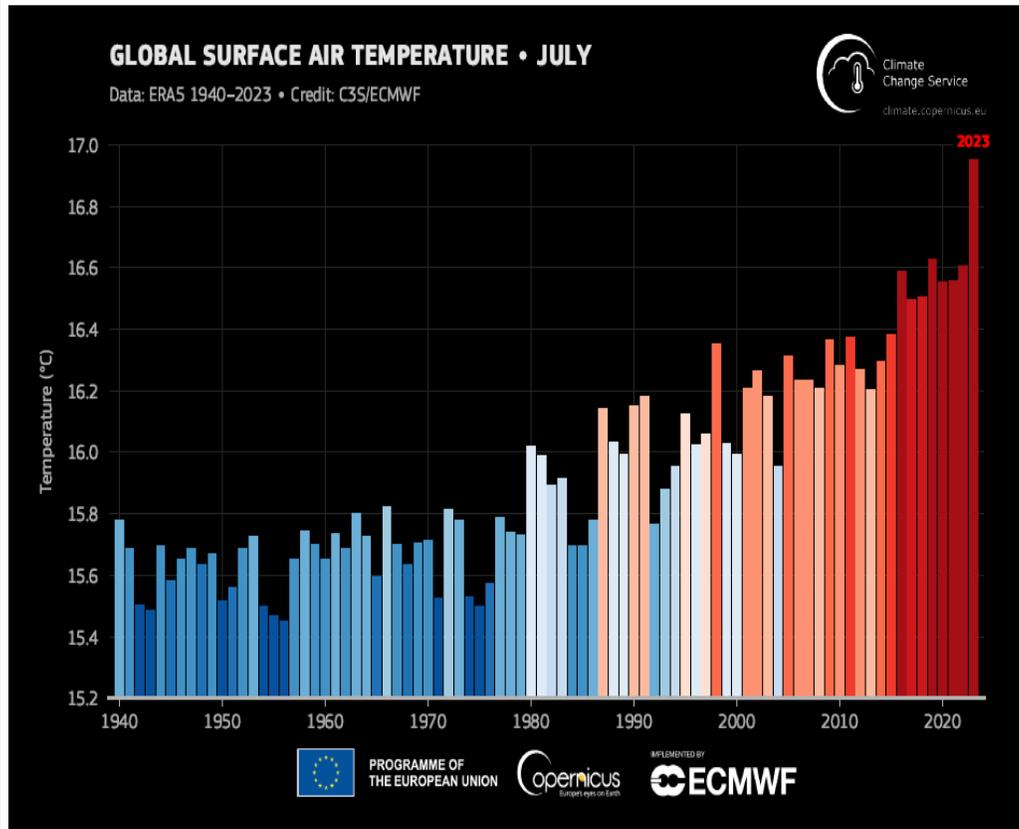
We need to halt emission growth  
by 2025 and half them by 2030  
IPCC

In 2022, 28% of domestic  
emissions were due to transport  
UK Government

The UK lacks trained, dedicated  
sustainability resource  
Green Alliance

# Climate Change Is A Reality - We Need To Act Now!

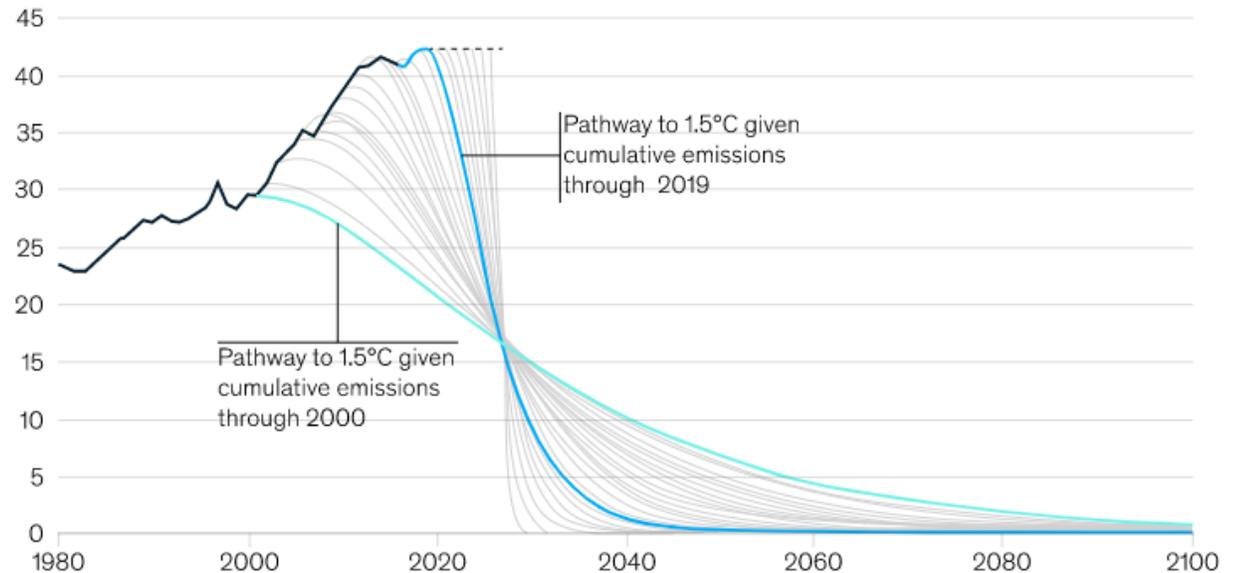
*We have to halt emission growth by 2025 and halve emissions by 2030 to keep to 1.5 degrees*



Copernicus, March 2024

**Rapidly reducing emissions from human activities is critical, but the window is closing.**

**Carbon dioxide emissions scenarios to limit global warming to 1.5°C, gigatons CO<sub>2</sub> per annum**



McKinsey, 1 Dec 22

# What Does Carbon Literacy Training Cover?

## Sections covered

1. Science and impacts of Climate Change
2. International and UK policy on Climate Change
3. Personal carbon footprint
4. Transport emissions
5. Transport solutions
6. Personal and business strategies

*"An awareness of the carbon costs and impacts of everyday activities and the ability and motivation to reduce emissions, on an individual, community and organisational basis"*

# What Does It Provide?

1 day of training  
1 full day or  
2x half days

Clear understanding of  
Climate Change and the  
need to act now

Positive examples  
of activities within  
the sector

Teaches about the inequity  
of climate change and its  
impacts

Understanding personal  
impact and largest areas  
for potential change

**Creating personal and  
business action plans -  
pledges for certification**

# What People Say about Lead With Sustainability's Training

"A really powerful and insightful training course – brilliantly delivered. Insightful, depressing and inspiring in equal measures. Lots of takeaways to implement in business and personal life. There really is no time to waste."

Lee Hudson, CEO/NED Broadstone Capital

"My one day of Carbon Literacy Training has proved, perhaps, the most influential single day of CPD training I have ever undertaken."

Rod Fletcher, CEO, Landor Links (Local Transport Today, Parking Review, Events)

"Thank you, Anne for making this course enjoyable and accessible. You have a brilliant tone and delivery, making the content easy to grasp and the opportunity to discuss and share really easy."

Sara Sloman, Chief Strategy Officer, Paythru

"If you are interested in finding out more about carbon and how you might be able to reduce your carbon impact, I would recommend the Lead With Sustainability training that Anne runs [#carbonliteracy](#)"

Michael Bell, CIHT NI Chair 2022/24  
Associate Director at AECOM

"An eye-opening insight into climate change, and its impact. A great overview with enough detail for me to identify simple ways in which I, my family, business and the community can reduce our impact on the world."

Nancy Thorley, Director,  
Vehicle Consulting, Solent

"I wanted to express my gratitude for the incredibly informative training course. It was truly one of the most enjoyable, educational and interesting courses I have had the pleasure of attending during my 33 years working for Nissan."

Section Manager,  
Technical Centre Europe, Nissan

# About Your Trainer: Anne Snelson

Anne Snelson is the founder of Lead With Sustainability, a training and communications consultancy which helps companies improve their sustainability and so reduce climate change.

She has more than 30 years experience working in communications for the transport and telecoms sectors, working for innovative, market leading brands such as RingGo, Co Charger, Vodafone and the AA.

She has presented at national and international conferences and spoken on local and national media, including Radio 4's Today programme.

Anne is a certified CLP trainer, has an MBA, Diploma in Marketing, BSc Hons in Statistics and in 2023 passed the Cambridge University Institute for Sustainability Leadership (CISL) Business Management course with a score of 93%.



A few of the companies we've worked with: Nissan, Stagecoach, Landor Links, Connected Kerb, Cenex, CIHT, British Parking Association, CPL One, Dept for Infrastructure, Bicycle Association, PHM, Net Zero Revolution

# More Information

web [leadwithsustainability.co.uk/carbon-literacy-training/](https://leadwithsustainability.co.uk/carbon-literacy-training/)  
email [anne.snelson@leadwithsustainability.co.uk](mailto:anne.snelson@leadwithsustainability.co.uk)

**Anne Snelson**  
**Lead with Sustainability**